

CONNOR ERMIR BRADSHAW

Chicago, IL · (224)-567-2160

connorebradshaw@gmail.com | [linkedin.com/in/connor-e-bradshaw](https://www.linkedin.com/in/connor-e-bradshaw) | www.connorermir.com

Experienced with curating brand identities, multidisciplinary writing, and communications. Seeking opportunities to further develop marketing, management, or communication skills in a challenging, collaborative environment.

SKILLS

B2P Marketing • Copyediting • Copywriting • Data Collection • Event Planning • Literary Management • Proofreading • Public Relations • SEO • Social Media Management • Technical Writing • Adobe Creative Suite • Canva • Cision • Digication • Google Apps • MailChimp • Microsoft Office • Salesforce • SalesLoft • Wix • Wordpress

EXPERIENCE

HERON AGENCY | CHICAGO, IL (JAN 2020 – MARCH 2020)

Award-winning communications agency; ranked by Clutch as a top Chicago-based PR Firm.

Public Relations Intern Worked closely with the Senior Account Director in building out media/marketing lists with over 500 cumulative contacts, and crafting and editing more than 10 unique press releases for various clients. Participated in pitch meetings, highlighted by the spearheading of Replay Lincoln Park's Lord of the Rings pop-up bar. Utilized Cision, Meetup, and MailChimp in pitching stories to brands, writers, and publications.

- Secured placements in WTTW, NBC 5, InsideOut, Chicago Sun-Times, and The DePaulia.

IO THEATRE | CHICAGO, IL (MAY 2019 – SEP 2019)

Once considered to be the Mecca of improvisation.

Production / Marketing Intern Orchestrated the planning and scheduling of the Bentwood Festival, a five-day comedy festival with over 100 productions from across the country, and with an attendance eclipsing 5,000 patrons. Collaborated in the maintaining of the iO website through copyediting, proofreading, and formatting. Created daily email blasts for iO's performer and audience bases of over 1,000 individual people using MailChimp.

- Managed social media platforms of iO, boosting fellowship on Facebook & Instagram by 11%.

POETRY EAST | CHICAGO, IL (MARCH 2018 – JUNE 2018)

Ranked by Choice as a top 20 literary journal in the US.

Editorial Assistant Managed mobile and social media presence, accruing over 200 new followers. Copyedited and evaluated over 200 submissions for publication. Used Adobe InDesign for journal layout. Curated promotional content through Facebook and Instagram posts. Additionally, copyedited and proofed Managing Editor, Richard Jones', forthcoming book, *Strangers on Earth*.

- Created bi-weekly email blasts for subscribers using MailChimp.

EDUCATION

DEPAUL UNIVERSITY | CHICAGO, IL (JUNE 2020)

Bachelor of Arts (BA) in English; Bachelor of Fine Arts (BFA) in Playwriting, Magna Cum Laude

HONORS

DEPAUL UNIVERSITY | CHICAGO, IL

- The Zach Helm Endowed Playwriting Scholar
- Dean's List
- The Theatre School Scholarship for Academic Merit